



ADVERTISING CONTRACT

2019-2020 Publication Dates	
ISSUE 2	Oct. 6
ISSUE 3	Nov. 15
ISSUE 4	Dec. 20
ISSUE 5	Feb. 5
ISSUE 6	March 13
ISSUE 7	April 24
SENIOR ISSUE	May 28

SIZE AND PRICE INFORMATION

<p>A. FULL 7.5" X 9</p> <p>B. HALF 7.5" X 4.5"</p> <p>C. 1/4 PAGE 3.5" x 4.5"</p> <p>D. 1/8 PAGE 3.5" x 2.0"</p> <p>Sizes and prices have changed to reflect our new NEWSMAGAZINE format.</p>	<table border="1" style="margin: auto;"> <tr> <td style="font-size: 2em; vertical-align: middle;">A</td> <td style="font-size: 2em; vertical-align: middle;">B</td> </tr> <tr> <td style="font-size: 3em; vertical-align: middle;">\$250</td> <td style="font-size: 3em; vertical-align: middle;">\$175</td> </tr> <tr> <td style="font-size: 1.5em; vertical-align: middle;">C</td> <td style="font-size: 1.5em; vertical-align: middle;">D</td> </tr> <tr> <td style="font-size: 1.5em; vertical-align: middle;">\$100</td> <td style="font-size: 1.5em; vertical-align: middle;">\$75</td> </tr> </table>	A	B	\$250	\$175	C	D	\$100	\$75
A	B								
\$250	\$175								
C	D								
\$100	\$75								

WEB DEAL

Place an ad online at tjTODAY.org for \$50/month. Purchase a web package and get a discount!

3 months: \$135
6 months: \$275
9 months: \$400
12 months: \$500

PACKAGE #1

Purchase ad space in 6 or more print issues and receive a free online ad plus a 10% discount.

PACKAGE #2

Purchase ad space in all 3 to 5 print issues and receive a free online ad.

ONLINE SPECIFICATIONS

If you'd like to purchase an online advertisement, we can design an ad for you, or you can submit your own. If you choose to submit your own art, please submit a 2"x 2" JPEG at 300px/inch resolution.

We reserve the right to refuse advertising copy if we feel it does not convey an appropriate message to our student population. We also encourage advertising that targets our students as potential consumers and welcome ads with special discounts and coupons.

BILLING

Advertiser: _____

Contact Name, Position: _____

Advertiser's Address: _____

Advertiser's Phone Number: () _____ - _____

tjTODAY Representative: Erinn Harris, adviser; student representative _____

- Size A (\$250/issue) = _____
- Size B (\$175/issue) = _____
- Size C Vertical (\$100/issue) = _____
- Size D Horizontal (\$75/issue) = _____
- Web Ad (\$50/month) = _____

All remittances must be submitted to tjTODAY prior to ad publication and accompanied by this form. tjTODAY reserves the right to refuse publication of any ad deemed inappropriate for a scholastic publication. All ad content must be approved in advance of commitment. Make check out to TJHSST. Payment must be received prior to issue publication.

- 15% in-school advertiser discount = _____
- Package discount = _____
- TOTAL = _____

Authorized Signature _____ Date _____

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