



ADVERTISING CONTRACT

2016-2017 Publication Dates	SIZE AND PRICE INFORMATION																				
<table border="1"> <thead> <tr> <th>ISSUE</th> <th>DATES</th> </tr> </thead> <tbody> <tr> <td>Issue 2</td> <td>October 27</td> </tr> <tr> <td>Issue 3</td> <td>November 21</td> </tr> <tr> <td>Issue 4</td> <td>December 15</td> </tr> <tr> <td>Issue 5</td> <td>February 9</td> </tr> <tr> <td>Issue 6</td> <td>March 30</td> </tr> <tr> <td>Issue 7</td> <td>May 4</td> </tr> <tr> <td>Senior Issue</td> <td>June 15</td> </tr> </tbody> </table>	ISSUE	DATES	Issue 2	October 27	Issue 3	November 21	Issue 4	December 15	Issue 5	February 9	Issue 6	March 30	Issue 7	May 4	Senior Issue	June 15	<p> A. FULL 7.5" X 9 B. HALF 7.5" X 4.5" C. 1/4 PAGE 3.5" x 4.5" D. 1/8 PAGE 3.5" x 2.0" </p> <p>Sizes and prices have changed to reflect our new NEWSMAGAZINE format.</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center; vertical-align: middle;"> A \$250 </td> <td style="text-align: center; vertical-align: middle;"> B \$175 </td> </tr> <tr> <td style="text-align: center; vertical-align: middle;"> C \$100 </td> <td style="text-align: center; vertical-align: middle;"> D \$75 </td> </tr> </table>	A \$250	B \$175	C \$100	D \$75
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WEB DEAL	PACKAGE #1	ONLINE SPECIFICATIONS
Place an ad online at tjTODAY.org for \$50/month. Purchase a web package and get a discount!	Purchase ad space in 6 or more print issues and receive a free online ad plus a 10% discount.	If you'd like to purchase an online advertisement, we can design an ad for you, or you can submit your own. If you choose to submit your own art, please submit a 2"x 2" JPEG at 300px/inch resolution.
3 months: \$135 6 months: \$275 9 months: \$400 12 months: \$500	PACKAGE #2	
	Purchase ad space in all 3 to 5 print issues and receive a free online ad.	

We reserve the right to refuse advertising copy if we feel it does not convey an appropriate message to our student population. We also encourage advertising that targets our students as potential consumers and welcome ads with special discounts and coupons.

BILLING

Advertiser: _____

Contact Name, Position: _____

Advertiser's Address: _____

Advertiser's Phone Number: () _____ - _____

tjTODAY Representative: Erinn Harris, adviser; student representative _____

Size A (\$250/issue) = _____
 Size B (\$175/issue) = _____
 Size C Vertical (\$100/issue) = _____
 Size D Horizontal (\$75/issue) = _____
 Web Ad (\$50/month) = _____

All remittances must be submitted to tjTODAY prior to ad publication and accompanied by this form. tjTODAY reserves the right to refuse publication of any ad deemed inappropriate for a scholastic publication. All ad content must be approved in advance of commitment. Make check out to TJHSS. Payment must be received prior to issue publication.

15% in-school advertiser discount = _____
 Package discount = _____
TOTAL = _____

 Authorized Signature Date

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