

Class of 2014

SENIOR YEARBOOK ADS

for the
GRADUATE



Ana Jones

We are so proud of you, and wish you luck in everything that you do! Congratulations to our graduate! Love, Mom & Dad

for
FRIENDS

Elena, Nikki, Meagan, Dani & Sarah



We have loved watching our girls grow up together and blossom into beautiful, accomplished women! Friendship keeps the heart strong, Love, Your families



for the
TEAM / CLUB

TJHSST CREW CLUB SENIORS



Chris Dalton - Kristin Hester - Kristin Thomas - Corinne Thomas - Connor Ashton - Myriam Assaadi - Alexis Bertholon - Daniel Choppa - Daniel Chovil - Connor Ashton - Myriam Assaadi - Alexis Bertholon - Daniel Choppa - Daniel Chovil

SENIOR AD CHECKLIST

Preparing Your Ad

- Decide which size ad you want
- Collect pictures you would like to include and compose a message to your graduate(s)
- Complete the form regarding ad details on the next page

Submitting Your Ad

A complete ad needs:

- Pictures. You can give us hard copies to scan, a CD with your digital images or email us high resolution images (tj.yearbook@gmail.com)
- A Message. Please be sure to indicate how you would like to sign your ad (for example: love, Mom, Dad & Snoopy)
- Payment. Checks should be made payable to TJHSST Publications. Please note that prices go up October 14th so order early to save!

Proofing Your Ad

- We will email you a PDF proof of your ad. Look it over carefully and let us know if there are any changes you would like to make or confirm your approval.

QUESTIONS?

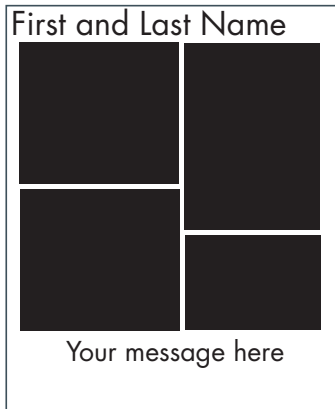
The yearbook staff is happy to answer your questions and assist with the senior ad process. Please email eharris1@fcps.edu and we will answer your questions or arrange a time to meet in person.

PLEASE ORDER BY **OCTOBER 14** TO GUARANTEE YOUR SPOT AND RECEIVE THE DISCOUNTED PRICE. Space is limited. Ads will be accepted in the order in which they are received.

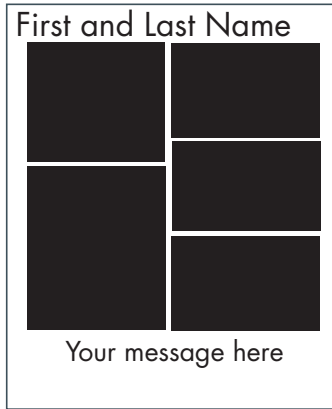
TJHSST Yearbook - Techniques
6560 Braddock Road - Alexandria, Virginia 22312
tj.yearbook@gmail.com

Full Page Ads

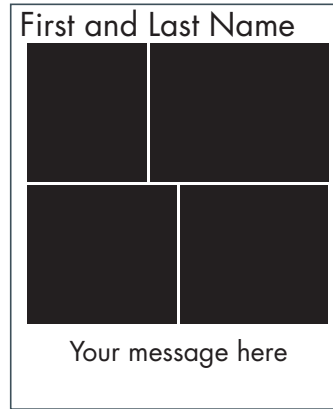
- Approximate dimensions: 8 1/2" wide x 11" high
- Refer to the number below each design to identify which layout you wish to use
- Photo arrangement may be altered upon request



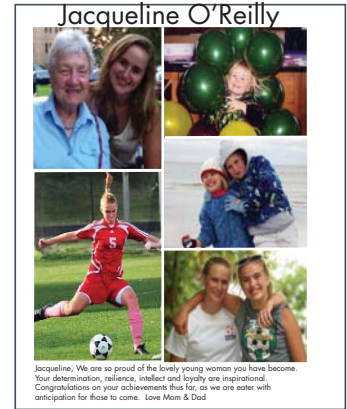
F1



F2



F3



F4

Half Page Ads

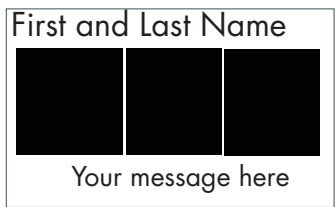
- Approximate dimensions: 8 1/2" wide x 5" high
- Refer to the number below each design to identify which layout you wish to use
- Photo arrangement may be altered upon request



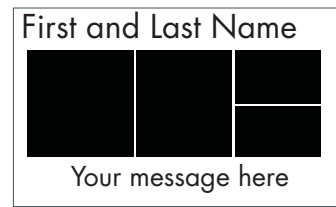
H1



H2



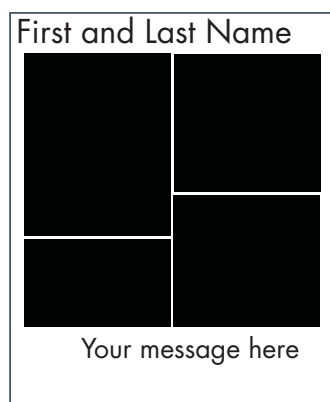
H3



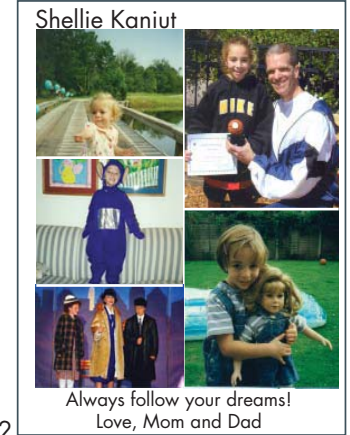
H4

4 Unit Ads

- Approximate dimensions: 4" wide x 5" high
- Refer to the number below each design to identify which layout you wish to use
- Photo arrangement may be altered upon request



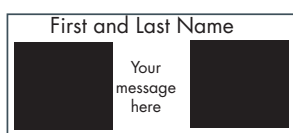
Q1



Q2

2 Unit Ads

- Approximate dimensions: 4" wide x 2 1/2" high
- Refer to the number below each design to identify which layout you wish to use
- Photo arrangement may be altered upon request



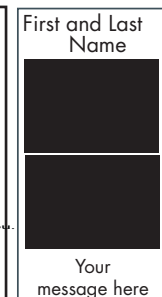
E1



E2



E3



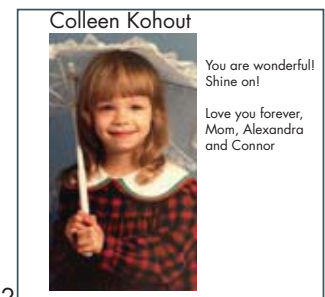
E4

1 Unit Ads

- Approximate dimensions: 2" wide x 2 1/2" high
- Refer to the number below each design to identify which layout you wish to use
- Photo arrangement may be altered upon request



S1



S2

Senior Yearbook Ad Order Form

Save up to \$50 - order before October 14!

Please complete and return this advertising contract with payment and the photos and text for your all-color yearbook ad.

Parent/Purchaser's Name _____

Student's Name _____

Street Address _____

City / State / Zip Code _____ Daytime Phone _____

Is this ad supposed to be kept confidential? yes no E-mail Address _____

Types of Ads/Sizes

Please make check payable to TJHSST Publications

Full Page Color AD

orders received by Oct. 14 = \$ 500

orders received Oct. 15 - Dec. 1 = \$ 550

Design#
F-1 F-2 F-3 F-4

Half Page Color AD

orders received by Oct. 14 = \$ 250

orders received Oct. 15 - Dec. 1 = \$ 280

Design#
H-1 H-2 H-3 H-4

4-Unit Color AD

orders received by Oct. 14 = \$ 150

orders received Oct. 15 - Dec. 1 = \$ 180

Design#
Q-1 Q-2

2-Unit Color AD

orders received by Oct. 14 = \$ 85

orders received Oct. 15 - Dec. 1 = \$ 100

Design#
E-1 E-2 E-3 E-4

1-Unit Color AD

orders received by Oct. 14 = \$ 50

orders received Oct. 15 - Dec. 1 = \$55

Design#
S-1 S-2

Copy/Text to be included in your ad:

Student's Name: _____

Note: _____

Salutation (*from, love, good luck, congrats*): _____

From: _____

Photos instructions, requests, comments:

Questions?

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Guidelines for Ad Submission

Text

- Please write your copy on the order form, or you may type or print it on a separate sheet and attach it to the order form.
- We will choose a font for the copy when we design your ad. We will correct grammar, punctuation and spelling errors unless otherwise instructed.
- Take into account the size of your ad when writing your message to your student. A large quantity of text in any ad will end up being set in small type which may not be easy to read.
- Copyrighted material, such as song lyrics or poems may NOT be used

Photos

- Decide which picture you want in which photo block in the design. A vertical photo block requires "up and down" images and horizontal photo blocks require "left to right" images. If you would like one image to appear larger than the other, please let us know.

Submitting Digital Photos:

Save photos at resolution of 300 dpi. Files must be in .tiff or .jpeg formats. The name of the file should be the senior's name followed by the photo block number in which you want the picture to appear. (John Smith picture #1 = jsmith1.jpg). Save the photos to a CD and submit with your order form and check.

Submitting Traditional Photos:

- DO NOT send original copies of any photo you value; while we will do our best to return photos to you in the Spring, we cannot guarantee its return. Instead, submit a photo quality copy of any picture you cannot replace (CVS, Target and Costco all make professional quality copies). We do not recommend computer generated ink jet photo images and cannot be held responsible for the quality of the reproduction if you submit a photo in this manner.
- We cannot use photos which have been cut, glued or taped to paper.