



# ADVERTISING CONTRACT

2017-2018 Publication Dates	SIZE AND PRICE INFORMATION	
Issue 2      October 26 Issue 3      November 22 Issue 4      December 14 Issue 5      February 8 Issue 6      March 8 Issue 7      May 10 Senior Issue      TBD	<b>A. FULL 7.5" X 9</b> <b>B. HALF 7.5" X 4.5"</b> <b>C. 1/4 PAGE 3.5" x 4.5"</b> <b>D. 1/8 PAGE 3.5" x 2.0"</b>  Sizes and prices have changed to reflect our new NEWSMAGAZINE format.	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="border: 1px solid black; padding: 10px; text-align: center;"> <b>A</b>  <b>\$250</b> </div> <div style="border: 1px solid black; padding: 10px; text-align: center;"> <b>B</b>  <b>\$175</b> </div> </div> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="border: 1px solid black; padding: 10px; text-align: center;"> <b>C</b>  <b>\$100</b> </div> <div style="border: 1px solid black; padding: 10px; text-align: center;"> <b>D</b>  <b>\$75</b> </div> </div>

WEB DEAL	PACKAGE #1	ONLINE SPECIFICATIONS
Place an ad online at tjTODAY.org for \$50/month. Purchase a web package and get a discount!  3 months: \$135 6 months: \$275 9 months: \$400 12 months: \$500	Purchase ad space in 6 or more print issues and receive a free online ad plus a 10% discount.	If you'd like to purchase an online advertisement, we can design an ad for you, or you can submit your own. If you choose to submit your own art, please submit a 2"x 2" JPEG at 300px/inch resolution.
	<b>PACKAGE #2</b> Purchase ad space in all 3 to 5 print issues and receive a free online ad.	

We reserve the right to refuse advertising copy if we feel it does not convey an appropriate message to our student population. We also encourage advertising that targets our students as potential consumers and welcome ads with special discounts and coupons.

## BILLING

Advertiser: \_\_\_\_\_

Contact Name, Position: \_\_\_\_\_

Advertiser's Address: \_\_\_\_\_

Advertiser's Phone Number: (      ) \_\_\_\_\_ - \_\_\_\_\_

tjTODAY Representative: Erinn Harris, adviser; student representative \_\_\_\_\_

Size A (\$250/issue) = \_\_\_\_\_  
 Size B (\$175/issue) = \_\_\_\_\_  
 Size C Vertical (\$100/issue) = \_\_\_\_\_  
 Size D Horizontal (\$75/issue) = \_\_\_\_\_  
 Web Ad (\$50/month) = \_\_\_\_\_

All remittances must be submitted to tjTODAY prior to ad publication and accompanied by this form. tjTODAY reserves the right to refuse publication of any ad deemed inappropriate for a scholastic publication. All ad content must be approved in advance of commitment. Make check out to TJHSST. Payment must be received prior to issue publication.

15% in-school advertiser discount = \_\_\_\_\_  
 Package discount = \_\_\_\_\_  
 TOTAL = \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

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